



Screening Promotion

Public involvement
information leaflet

placing you at the
heart of activities
which promote
screening



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Placing you at the heart of activities which promote screening

What is public involvement?

The Public Health Wales Screening Division, which manages the breast-screening, cervical-screening and bowel-screening programmes, values the vast amount of knowledge, skills and experience that the public can provide.

The public can play an important role in improving services, from influencing organisational policies and procedures, to improving public information. We can also use public experiences to inform the general population on how to access a screening programme.

There are a number of ways that you can be involved in activities to promote screening. If you would like to be involved, please fill in and return the attached form and wait for one of our regional Screening Promotion Officers to contact you.

How can I be involved?

Your stories

Do you have a story to tell about your screening experience? We want to capture your experiences, good or bad. This can help us improve services across the organisation and help people decide whether or not to take part in a screening programme. We will use these stories in the media, promote them on the website and use them to help train staff.

Focus groups

From time to time we invite members of the public to come to 'service user focus groups'. We want to put the public at the heart of any decision that affects the services they receive. Previous focus groups have looked at information leaflets, websites and the design of logos.

Surveys

Through questionnaires and online surveys, we aim to collect large amounts of information and opinions about services within the organisation. For example, surveys have allowed us to evaluate information leaflets and the public's experiences of breast screening.

What happens next?

Once you have filled in and returned the form over the page, one of our regional Screening Promotion Officers will contact you by phone for an informal chat to find out how you would like to be involved.

After this, we will store your details on a confidential screening promotion public involvement database.

We will contact you to get involved when an opportunity arises.

We will pay all your travel expenses to these activities.

You can opt out of the programme and the database at any time.



Please contact your regional Screening Promotion Officer for more information.

Phone:

North and Mid Wales

01492 863541

South East Wales

029 2078 7829

South West Wales

01792 459988

Email:

Please email the Screening Promotion Secretary at

anna.henwood@wales.nhs.uk

Or by post:

Screening Promotion Department

Breast Test Wales

Maesdu Road

Llandudno

Conwy

LL30 1QZ



Cervical Screening Wales
Sgrinio Serfigol Cymru

Screening Promotion Public Involvement

If you would like to be involved in activities which promote screening, please fill in your details below and hand this slip in to a member of the Screening Division staff or return it to the address over the page. One of our regional Screening Promotion Officers will contact you shortly.

Name: Phone number: Email:

Address:

How would you like to be involved? Please tick.

Your stories

Focus groups

Surveys

